

## COOKIES POLICY

ORECA and FORD attaches great importance to the protection of Personal Data (hereinafter "**Personal Data** ") of the Users (hereinafter the "**Users**") of its Website <https://www.mustangchallengelemans.com/> (hereinafter the "**Website**").

This Policy (hereinafter the "**Policy**") aims to inform you about the way we collect, process and storage your Personal Data through the use of cookies on our Website.

### **WHAT IS A COOKIE?**

A cookie is a small text file placed on a terminal by Websites that you visit. Cookies may be used to:

- Customize the User's browsing experience: customizing the content and display of our Service on your terminal in order to improve your browsing experience;
- To save information related to a form already filled in, or related to products, services, or information of our Service;
- To personalize our content and advertising based on the User's preferences;
- To make statistics and audience measures regarding the use of our Website;
- To share information on social networks;
- To optimize the display and to evaluate the efficiency of advertising messages.

### **WHAT DATA DO WE COLLECT?**

All data related to a terminal may be collected via Cookies, in particular:

- The identification and the content of a cookie file stored by us, our Processors, our partners, or third-party publishers of social networks in your terminal;
- The IP address of the terminal;
- Your advertising identifier (IDFA)
- The date, time, and duration of the connection of a terminal to an element of the service;
- The language of the browser used by the terminal;
- The Internet address of the page from which the terminal accesses the Service;
- The type of the operating system of the terminal;
- The type and the version of the browser used by the Terminal;
- The characteristics of the content visited or shared;
- Any information on transactions that have been completed or initiated.

## **WHAT TYPES OF COOKIES DO WE USE?**

We may use cookies to collect information about the Website's Users, to remember them either for the duration of your visit (so-called "session cookies") or for repeated visits (so-called "persistent cookies").

There are also so-called "third-party" cookies and so-called "proprietary" cookies. A proprietary cookie is the one installed by the Website that the User is visiting. Conversely, a third-party cookie is a cookie associated with a domain name different from that of the Website visited.

Thus, when a User visits a Website and another entity sets a cookie through this Website, the cookie is a third-party cookie.

We may use several types of cookies on our Website, their characteristics are described below.

- **Strictly necessary cookies**

These Cookies are necessary for the website's functionality. They allow the user to use the main features. Without these cookies, the User cannot use the Website. These cookies do not enable any behavioural or identification tracking. Therefore, these cookies do not store any information allowing us to identify you individually.

Type of Cookies	Data retention period
ci_session: functional cookie essential for Site operation	30 minutes
cookieconsent_status: cookie used to record whether or not the user has validated the cookie information window.	3 days

- **Audience measurement cookies**

Audience measurement cookies are used to produce statistics on the frequency of visits and use of various elements of our Website (sections and content visited, paths taken). They enable us to improve the ergonomics of the Website.

We do not use this type of cookie on the Site.

- **Marketing and advertising cookies**

Marketing and advertising cookies allow us to identify which advertisements to display according to your browsing experience on our Website, in order to measure the efficiency of an advertising campaign, or to adapt advertisements according to your preferences. These cookies also allow us to send you personalized e-mails.

We do not use this type of cookie on the Site.

- **Third-party and social media cookies**

These Cookies enable users to share our content on their social networks. They also allow social networks to target their advertising offers, as they can track your browsing and build a profile based on your preferences.

We do not use this type of cookie on the Site.

- **Functional personalization cookies:**

If you consent, and if your browser is configured to do so, content customization Cookies may be stored by ORECA to track the use of our Website.

These Cookies may be stored by our Partners to collect some data, such as the type of your browser, and the web page you visited before reaching our Website.

These Cookies allow us to personalize the User's experience on the Website by saving their preferences, in particular:

- To customize the display of the Website to the terminal's preferences (language used, display resolution, operating system used, etc.) when Users visit the Website, depending on the equipment and browsers used;
- To memorize information related to forms that the User has filled in on the Website or other information that the User has selected on the Website;
- To enable the user to access his/her account;
- To implement security measures, for example when the user is asked to log in again to a content or service after a while.

We do not use this type of cookie on the Site.

## **HOW TO MANAGE YOUR COOKIES?**

Cookies which are required for basic website functionality are enabled by default and do not require your consent.

However, you can find information about these cookies in this Policy. The lifetime of these cookies is limited to **thirteen (13) months** and is not automatically renewed upon new visits.

Other cookies are based on your consent. You can therefore consent to the deposit of these cookies, or reject them, from the CMP at the bottom left of your screen, available at any time during your visit to our Website.

These cookies are kept for **6 months**.

## **SET YOUR BROWSER SETTINGS:**

- If you are using Google Chrome: you can manage your settings through the following link <https://support.google.com/chrome/answer/95647?hl=en>
- If you are using Safari: you can manage your settings through the following link: <https://support.apple.com/fr-fr/guide/safari/sfri11471/mac>
- If you are using Firefox: you can manage your settings through the following link [https://support.mozilla.org/fr/kb/options-preferences-parametres-firefox#w\\_panneau-vie-privee-et-securite](https://support.mozilla.org/fr/kb/options-preferences-parametres-firefox#w_panneau-vie-privee-et-securite)
- If you are using Internet Explorer, you can manage your settings through the following link: <https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

## **ADDITIONAL INFORMATION**

- **Changes :**

We may amend this Policy to integrate regulatory, legal, editorial, or technical developments that raise the level of protection of your Personal Data. For minor changes, we will change the "last updated" date to indicate when the change was made.

However, if we make substantial changes to this Policy, we will notify you directly, by e-mail or text message, of those changes.

We also recommend you check this page regularly for any changes or updates in our Policy.

- **Contact :**

If you have any questions about this Policy, you can contact us by sending an e-mail to [packagesford2025@oreca.fr](mailto:packagesford2025@oreca.fr) .